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|  | Wisconsin Department of Public Instruction**CONTINUING EDUCATION ACTIVITY REPORT**PI-2453 (Rev. 09-16) | **INSTRUCTIONS:** Complete and submit annually to your library system validator along with the Annual Summation of Continuing Education Activities, Form PI-2454. Refer to the *Certification Manual for Wisconsin Public Library Directors* for assistance at <http://dpi.wi.gov/pld/certification>.  |
|  | I. GENERAL INFORMATION |  |
| Name *Last, First, Middle*      |
| Mailing Address *Street / PO Box, City, State, ZIP*      |
|  | II. CONTINUING EDUCATION ACTIVITY DESCRIPTION |  |
| Title of ProgramPeople-Centered Fundraising for Your Library |
| Description of ProgramFundraising for libraries is not about asking for money – it is about engaging people. People-centered fundraising focuses on the passions and interests of donors – whether that is education, literacy, community development, equity, or something very specific and unique. Karen Rose provided the fundamentals and best practices of creating a fundraising plan that attracts, engages, and inspires people to give their most thoughtful gift – and keep giving – to the library. She covered fundraising fundamentals and best practices as well as preparing for successful capital campaigns.  |
| Relationship of Program to Present Position or Career Advancement      |
| Activity Dates | Location | Number of Contact Hours |
| From *Mo./Day/Yr.*10/11/2022 | To *Mo./Day/Yr.*10/11/2022 | online webinar | Technology *If any*      | Total1.0 |
| Provider *If applicable*NEWI and SCLS |
| Category *Check one, attach written summary if applicable*[ ]  A. Credit Continuing Education *Attach formal documentation from the sponsoring agency.*[x]  B. Noncredit Continuing Education[ ]  C. Self-directed Continuing Education |
|  | III. SIGNATURE |  |
| **I HEREBY CERTIFY** that the information provided is true and correct to the best of my knowledge. |
| Signature of Participant⮚ | Date Signed Mo./Day/Yr. |