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Get OUT of Here!

Taking your Summer Reading Program
on the Road
... and Bringing the Outside In

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Why is SUMMER outreach important for YOUR library and/or community?

Turn to a neighbor (preferably someone you DON'T know) and tell them one reason you SHOULD do an outreach program.

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2016

Reviewed data from previous years:
Number of programs had increased by nearly 50%
But average attendance had dropped by 30%


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Why a new path?


- Contact with a more diverse audience
- Develop increased connection with community
- Schools across the nation have begun increasing summer educational opportunities (remedial and acceleration)

The kids that need us the **MOST** often don't make it into the library...

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Who is missing at your SUMMER programs?



Turn to a neighbor and tell them at least one place where you could connect with your missing kids.

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2017 Piloted new outreach program with local supervised playgrounds

3 Literacy and STEM based programs at one playground site:

- * Little Red Riding Hood with zip lines
- * Billy Goats Gruff with tissue paper hot air balloons
- * The Tortoise and the Hare with inclined plane racers

<http://fairytailesteam.blogspot.com/>


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2017 Piloted new Tinker Thursday Series

5 programs held at the library, but focused on out of the box activities that brought different community members in:

- * small engines
- * computers
- * bicycles
- * solar toys
- * toilets

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 What would you love to include in your SUMMER programs that requires a bit of daring?

 Turn to a neighbor and tell them at least one weird idea or book you think would be so COOL it would get kids (and maybe adults) to come to the library

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2018 Increased outreach program with local supervised playgrounds

Added "Little Free Libraries" at each site (three total)

Added a version of our summer reading program activity log

Provided monthly on-site programs that included a literacy component and an activity

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2018 Branch partnered with local school program

- Signed up new card holders
- Provided off-site book checkout
- Provided weekly off-site programs

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Reviewed data from previous years:

- Number of programs decreased by about 30%
- Average attendance increased by nearly 11%




2018

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How will you make it happen?



Turn to a neighbor and tell them one programming idea you will try next summer
